



The Asian Collector Car Marketplace

Where Passion Meets Acquisition

Kuala Lumpur City Centre | October 2026



The Missing Center of Gravity in the ASEAN Collector Market

The classic car market in Asia is driven by profound passion, yet hindered by fragmented networks and opaque valuations.

Heritage Motor Exchange Asia introduces the region's first dedicated, market-making ecosystem—a premium environment engineered to bridge the emotional pursuit of automotive heritage with the structural security of a formal exchange.

CORE CONCEPT

(The Experience)



Themed Marketplace

Brings together vetted private sellers, specialized dealers, and stakeholders into a single premium venue.



Provenance & Presentation

Vehicles are presented with meticulous historical records, authentication papers, and mechanical certifications.



Experiential Buying

Merges the theatre of live sales and direct connoisseur networking with public automotive appreciation.

KEY OBJECTIVES

(The Market Impact)



Establishing an Ecosystem

An annual anchor event to unite all public and private classic car stakeholders in the ASEAN region.



Price Discovery

Establishes real-time market value benchmarks based on current collector demand, vehicle rarity, and condition.



Efficient Transactions

Provides a secure, high-intent environment for motivated buyers and sellers to finalize high-value purchases.

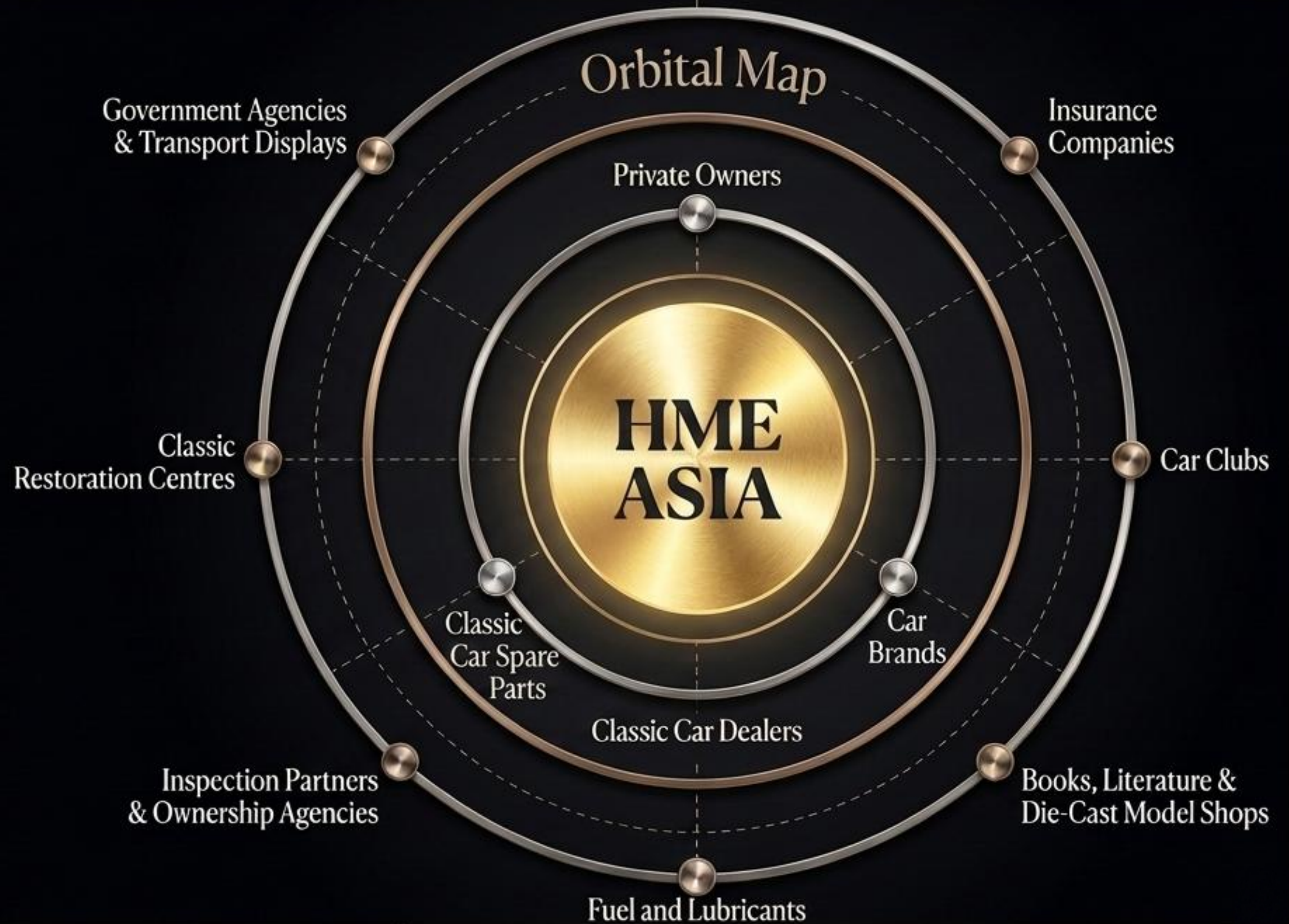


Heritage Preservation

Facilitates the transfer of vehicle custodianship, connecting historic and limited-production cars with dedicated new custodians.



A Complete Automotive Ecosystem



Be Part of Automotive History

Join elite collectors, specialized dealers, and premium brands for the inaugural anchor event of the ASEAN classic car market.

Venue: Kuala Lumpur City Centre

Date: October 2026

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